Unleash the power of your business within the Millionaire Mall!
Countdown to the Future...

LEARN HOW TO OWN YOUR OWN MILLIONAIRE MALL DEBIT CARD WITH SPENDING POWER OF $1,000.00 TO $1,000,000,000.00+

4000 0012 3456 7899
GO SHOPPING AT THE MILLIONAIRE MALL
VALID FROM 00/00 EXPIRES 00/00
CARDHOLDER NAME
MILLIONAIRE MALL BUSINESS PLAN

MILLIONAIRE MALL INC.
“Let's Go Shopping At The Millionaire Mall”

201 E. 19th Street
Suite 15N
New York, NY 10003

Contacts:
Eliseo V. Gonzalez - 1-973-340-1738
John Hom - 570-239-8374

Fax: 1-212-777-8237

Email: millionairemall@gmail.com
http://www.millionairemall.com
www.millionairemalltechnologies.com
CONFIDENTIALITY/AGREEMENT NON-COMPETE/NON-DISCLOSURE AGREEMENT FOR GOOD CONSIDERATION:
The Undersigned AGREES NOT to directly and indirectly compete with Millionaire Mall Inc. and its successors during the assigned active contract period, including but not limited to 25 years following termination of contract and not with standing the cause or the reason of termination.

THE TERM COMPETE MEANS:
The Undersigned SHALL NOT manage, operate, consult and/or be employed in a substantially similar to or competitive in nature while Millionaire Mall present operation, management, and consulting activities engaged during confidential/agreement of the contract term.

ADDITIONAL UNDERSIGNED ACKNOWLEDGEMENT:
During the course of my contract with Millionaire Mall Inc. I AGREE NOT to disclose, distribute, sell, and/or to trade any and all of Millionaire Mall secret:
Technical information: Methods, processes, formulations, compositions, systems, techniques, inventions, machines, computer programs, research projects, and related operations and functions
Business information: Millionaire Mall’s plan, merchandising systems, programming, customer list, pricing data, sources of supply, marketing data, production data, financial data, and all other related documents
Millionaire Mall Credit Card and/or line of credit: MMCC will only be used within the scope of Millionaire Mall direct and related in relation to Millionaire Mall products and services
The Undersigned agreed, SHALL NOT during and any time after the termination of my contract with Millionaire Mall Inc., misuse any and/or all of the Company’s data for myself and/or others, nor disclosed and/or divulged to others, including future employers and trade secrets, confidential information, classified documents and/or any other proprietary of Millionaire Mall Inc. in violation of THIS AGREEMENT.
During the course of my termination contract with Millionaire Mall Inc.: 
I, the Undersigned, WILL AND SHALL RETURN ALL documents and properties, including all necessary materials, drawings, blueprints, reports, manuals, correspondence, customers lists, computer programs, business plan, brochures, literatures and all other related manuscripts
In all due respect, I, the Undersigned, TOTALLY AGREES and/or SHALL NOT retain copy and/or obtain notes, abstracts and/or copies of the foregoing.

_________________________ Date _________________ (Undersigned) Signature

All documents must return to Eliseo V. Gonzales.
Millionaire Mall Inc. may notify any and/or all current and future prospective employers and third parties of the existence of this agreement and shall be entitled to full relief for any breach.

The term(s) and condition(s) of this agreement is just and necessary to protect the confidential nature of Millionaire Mall Inc.: Customers, clients, associates, investors, operators, managers, information and resources.

The entire document agreement constitutes any and all agreement between Millionaire Mall Inc. and the Undersigned. This agreement replaces and supersedes any and all oral and/or written agreements previously been in placed.
Millionaire Mall will generate $1,287.67 every second!

- For the next 25 years x 50 x Worldwide
- INTERNET USAGE STATISTICS – The Big Picture:

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>1,013,779,050</td>
<td>4,514,400</td>
<td>110,931,700</td>
<td>10.9 %</td>
<td>2,357.3 %</td>
<td>5.6 %</td>
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<tr>
<td>Asia</td>
<td>3,834,792,852</td>
<td>114,304,000</td>
<td>825,094,396</td>
<td>21.5 %</td>
<td>621.8 %</td>
<td>42.0 %</td>
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<tr>
<td>Europe</td>
<td>813,319,511</td>
<td>105,096,093</td>
<td>475,069,448</td>
<td>58.4 %</td>
<td>352.0 %</td>
<td>24.2 %</td>
</tr>
<tr>
<td>Middle East</td>
<td>212,336,924</td>
<td>3,284,800</td>
<td>63,240,946</td>
<td>29.8 %</td>
<td>1,825.3 %</td>
<td>3.2 %</td>
</tr>
<tr>
<td>North America</td>
<td>344,124,450</td>
<td>108,096,800</td>
<td>266,224,500</td>
<td>77.4 %</td>
<td>146.3 %</td>
<td>13.5 %</td>
</tr>
<tr>
<td>Latin America/Caribbean</td>
<td>592,556,972</td>
<td>18,068,919</td>
<td>204,689,836</td>
<td>34.5 %</td>
<td>1,032.8 %</td>
<td>10.4 %</td>
</tr>
<tr>
<td>Oceania / Australia</td>
<td>34,700,201</td>
<td>7,620,480</td>
<td>21,263,990</td>
<td>61.3 %</td>
<td>179.0 %</td>
<td>1.1 %</td>
</tr>
<tr>
<td><strong>WORLD TOTAL</strong></td>
<td><strong>6,845,609,960</strong></td>
<td><strong>360,985,492</strong></td>
<td><strong>1,966,514,816</strong></td>
<td><strong>28.7 %</strong></td>
<td><strong>444.8 %</strong></td>
<td><strong>100.0 %</strong></td>
</tr>
</tbody>
</table>
Executive Summary:

Initially, the infrastructure of Millionaire Mall will be concluded as one superior quality of high definition interface that revolves and maneuvers to navigate form door to door, program to program, and subject to subject. The capability combined with the ability of Millionaire Mall exceptional protocol of diplomatic etiquette defines and defends the actual proper use of our tool. Millionaire Mall colossal gyroscope stabilizes the major functionality that involves all aspects of appearance, position, and view, thus empowers our concept for networking theme of unlimited dimensional space thereof. Millionaire Mall© will be an Internet e-commerce enterprise portal system. The Company will be created as a C Corporation in New York City (New York) owned by its principal investors and operators. The initial office will be established AS-High Definition, High Quality Interface of unlimited environment and Internet networking dimensional space: New York City is one of the most visited fast-track-lane in the USA. Offers multiple opportunity in education, career, employment, entertainment, and share, up to date, current events and news. This particular region is always busy all year round, attracts vacationers, businesses and visitors from all over the world. New York City is the center of attraction, buzzing with activities 24/7/365. New York City (NY), is packed with relentless activities and excitement, fast track lanes, 24/7/365. NYC is a most talked about region.

New York City is well known for its capable NYSE operation, has the ability and the capability to attract the young and the old globally. Millionaire Mall concept was created in Saylorsburg, PA on October second, 1998. A picture window through the eyes for an introduction of this great state. On November 19th, 1863 in Gettysburg (PA), President Abraham Lincoln stood the very ground that changed the way of life way back when. "Mr. Lincoln was The Very First US Republican President elected". During his presidency, on September twenty-second of eighteen-sixty-two, the President "signed a proclamation of emancipation for all slaves specifying that they will be henceforward and forever free". Mr. President (Lincoln), accomplished his mission when the wall was brought down, enable US citizens to interact.
The Concept:

WWW.MILLIONAIREMALL.COM™ has been visualized, created, formed, organized, and registered for Internet e-commerce enterprise, and environmental services and operations. The creation of the specialize technology has created a new format of interaction on all levels. The company has developed a competitive edge of growth space for the future, and will be specialized in marketing and to advertise the high quality technology products and services globally.

Millionaire Mall has a capable customized integrated interactive Internet e-commerce enterprise Information Technology (IT) portal tool system. The Company will offer in-house resources. Millionaire Mall integrated system is of high definition status in safety, quality, availability, dependability, flexibility, and reliability. The company will ensure our future Internet e-commerce enterprise with safe-guard soft wares to protect cliental sensitive information through Millionaire Mall integrated and well managed portal tool system by applying for licensing with the ability to issue certificates to our future clients.

Conceptually, Millionaire Mall portal tool system will operate and function on all computers, large and small. Our well dignified qualified team will assume the positions in responding to better understand our future clients concern and to help in resolving issues. Millionaire Mall soft ware is programmed for high, fast forward, flash loading speed in computers and printers and other related devices. Our soft ware is of multiple built-in, manageable interactive information database in text, graphics, motion, action, and sound through PHONE-LINES, wireless DSL, and BROADBAND devices. All devices are combined within Millionaire Mall integrated Internet system tool.

Millionaire Mall has search links within its web site for future purchase, or tracking of yesteryear history, accommodate with four (4) revolving Doors. Simply, Think, Point, Click, and Enter. Simply put, SIMPLICITY!
Trademark Features:

Millionaire Mall has search links within its web site for future purchase, or tracking of yesteryear history, accommodate with four (4) revolving Doors. Simply, Think, Point, Click, and Enter. Simply put, SIMPLICITY!

Millionaire Mall integrated, distinctive programs will definitely redefine, redesign, restore, and revolutionize the maximum, minimum of high, fast forward speed in royalty documents information, and other specialized topics and subjects in commercial, personal information, and the government globally. Millionaire Mall will offer superior savings, reliable trouble free services, 24/7/365, and customer care.

Other offer in revenues or earnings will be from Millionaire Mall future clients; companies and retail stores sales on brand name products and services. Interested future clients and businesses will have the opportunity to join Millionaire Mall Internet e-commerce enterprise and association as DBA (doing Business As), within the company's web site, www.millionairemall.com, or the environmental central locations. (Real time-motivated, experienced, and experts in many fields (levels) of businesses, education, marketing, advertising and entertainment.

Millionaire Mall Inc. will charge future interested clients and businesses a 20% service charge based on products and services sold to stabilize the company's Internet business operation, functionalities, e-commerce enterprise portal system, and the environmental real time central locations mention above. The Company will reward future company and retail stores a 2% in year 3, based on commission, and will market, promote, and advertise future company and retail store products and services through Millionaire Mall Internet web based. Company's system has built-in programs and applications for marketing and advertising from A-Z.

The Company will offer sub domain names and e-mail addresses for a reasonable low price, compare to other major competitors simply do not offer. Each sub domain name will be sold to the end user at $595.00 as a member. Each e-mail address will be sold to the end user at $95.00 as a member. Millionaire Mall will have multiple measure of secure socket layers. The extra security fee is ZERO. The user will be able to cruise the Internet and the Web from the confort of Millionaire Mall web site. The user will be able to access Millionaire Mall interactive programs, applications, and other related soft ware available to the user at NO EXTRA COST.
MM Sub Domain Name Sales Projections:

The Company will double the units sales each occurring year for the same price.
The Company plans to sell 300,000 thousand units of each in year 1.

www.millionairemall.com/subdomainname
$595.00 x 300,000 = $178,500,000.00

yourmail@millionairemall.com
$595.00 x 300,000 = $178,500,000.00

Year 1 Unit Sales $357,000,000.00

The Company plans to sell 600,000 thousand units of each in year 2.

www.millionairemall.com/subdomainname
$595.00 x 600,000 = $357,000,000.00

yourname@millionairemall.com
$595.00 x 600,000 = $357,000,000.00

Year 2 Unit Sales $714,000,000.00

The Company will proceed to year 3 to sell 1,200,000 thousand units of each for the same low price.

www.millionairemall.com/subdomainname
$595.00 x 1,200,000 = $714,000,000.00

yourmail@millionairemall.com
$595.00 x 1,200,000 = $714,000,000.00

Year 3 Unit Sales $1,428,000,000.00
MM E-Mail Name
Sales Projections:

The Company will double the units sales each occurring year for the same price.
The Company plans to sell 300,000 thousand units of each in year 1.

$595.00 \times 300,000 = 178,500,000.00$

Year 1 Unit Sales $357,000,000.00$

The Company plans to sell 600,000 thousand units of each in year 2.

$595.00 \times 600,000 = 357,000,000.00$

Year 2 Unit Sales $714,000,000.00$

The Company will proceed to year 3 to sell 1,200,000M-thousand units of each for the same low price.

$595.00 \times 1,200,000 = 714,000,000.00$

Year 3 Unit Sales $1,428,000,000.00$
This is only just the Beginning!

More is coming:

- Executive Services
- Expert Consulting
- IPO Placement Services
- Best Cell Phone Deals
- Unlimited Electronics Deals
- Visit your Dream Island
- Best Dining Deals
- Advertising Revenues
- Retail Product Revenues
- Service Revenues
- New Business Alliance Partnerships
MONTHLY/ANNUAL: UNIT SALES

2009 (Sub domain name-unit sales).
Monthly Unit Sales - $595.00 x 25,000 = $14,875,000.00.
Annual Unit Sales - $595.00 x 300,000 = $178,500,000.00.

2009 (E-mail address-unit sales).
Monthly Unit Sales - $595.00 x 25,000 = $14,875,000.00.
Annual Unit Sales - $595.00 x 300,000 = $178,500,000.00.

Year 1 Total Unit Sales $357,000,000.00.

MONTHLY/ANNUAL: UNIT SALES

2010 (Sub domain unit sales).
Monthly Total Unit Sales - $595.00 x 50,000 = $29,750,000.00.
Annual Total Unit Sales - $595.00 x 600,000 = $357,000,000.00.

2010 (E-mail unit sales).
Monthly Total Unit Sales - $595.00 x 50,000 = $29,750,000.00.
Annual Total Unit Sales - $595.00 x 600,000 = $357,000,000.00.

Year 2 Total Unit Sales $714,000,000.00.

MONTHLY/ANNUAL: UNIT SALES

2011 (Sub domain unit sales).
Monthly Total Unit Sales - $595.00 x 100,000 = $59,500,000.00.
Annual Total Unit Sales - $595.00 x 1,200,000 = $714,000,000.00.

2011 (E-mail unit sales).
Monthly Total Unit Sales - $595.00 x 100,000 = $59,500,000.00.
Annual Total Unit Sales - $595.00 x 1,200,000 = $714,000,000.00.

Year 3 Total Unit Sales $1,428,000,000.00.

Millionaire Mall will exceed over TWO BILLION DOLLARS Total Sales in year 4.
Summary Highlights:
Corporate Profile:

Based on the emphasis and the decryption of Millionaire Mall preemption, a preconception was already contrived, triggered a preface of Millionaire Mall Corporation. A well founded creation that redefined and redesigned the formation that surpassed all others and will continue to upgrade all its leading baselines, capacity Millionaire Mall will offer "state of the art" technology! A comfortable, upscale ambience, replete with its signature base of Internet operational and functional ability and capability. Millionaire Mall will also look for additional leverage through representation positions to create value holding in Products and Services results. Current location is in New York City, New York.

Millionaire Mall will provide Global Internet customers/consumers, business owners, Individual, home-based businesses, private sectors and the government with Internet access and environment development in marketing development, advertising development, consulting development and channel development.

As Millionaire Mall grows, it will accept applications, consulting work in related market accordingly. The Company will provide high-level expertise in international high-tech products and services in:

Consulting development
Business development
Marketing development
Channel development
Distribution strategies
Advertising
Promotions

Millionaire Mall will focus initially on providing profitability, rely on commercial contracts to enable the Company to obtain capital and funding through strategic alliances and a comprehensive marketing program. Millionaire Mall will offer society:

Simple and affordable access to the Internet
Provide full access to HTTP/WWW, E-Mail, Instant Message and FTP
Usenet and other Internet applications; such as Telnet and Gopher

Millionaire Mall will provide instructional Internet classes, educational aspects, combine with our helpful staff. This promotional tool will attract younger and elderly members nationally and Globally who are rapidly gaining interest in online unique communication resources our company has to offer, and will appeal to individuals of all ages and backgrounds.

Millionaire Mall will also provide customers/consumers, businesses and the government with a unique innovative educational environment that does not associate themselves with the modern computer technology.
Products and Services:

Millionaire Mall will offer expertise a superior technology customer and company needs to develop new products, new market segments for distribution within the environment and Internet marketing. Millionaire Mall superior technology will be a high definition of level retainer consulting, market research reports, or project-based consulting. Millionaire Mall plans to establish its FECs and WiFi, relevant communication industry, expanding rapidly and competition will encourch. Millionaire Mall will provide:

Senior citizens will have the mean of transportation. (MMCHTS)-Millionaire Mall Care Help Trans Services Businesses-How-Do-To-Business in marketing, advertising, consulting, and channeling Education-enable students for higher learning levels in developing, designing, programming, proofreading, and operating on line and off line.

Entertainment-year round activities, such as competing, and debating

Millionaire Mall will become profitable and retain a solid leadership position in the marketplace by providing:

Contracting top FECs and Wi-Fi consultants-counsel on key attraction layout and design, global exposure. Partnership-operated center gives the company local insight

The Company will offer all kind of brand name products and services

Simple, easy access and expose services for both the residential and commercial markets

Millionaire Mall will provide full access to HTTP/WWW, FTP, E-Mail, Instant Message, Usenet and other Internet applications such as Telnet and Gopher. The Company will provide printing, scanning, and introductory courses to the Internet, also, will be available to customers with a unique innovation based environment.
Market Analysis Summary:

Millionaire Mall Inc. will focus mainly on the audience needs and demand with the help of our valuable operators and managers.

The Company will prepare the Internet e-commerce enterprise of high-tech in computer hardware and software products, services, and networking for the customers, businesses, Individual, home-based businesses, clients, private sectors, and the government.

Each audience will have access to our Internet e-commerce enterprise system at www.millionairemall.com™.

Current and future customers, businesses, and clients shall market and advertise their products and services using www.millionairemall.com™ as their Internet marketing and advertising home web based and will gain huge profit from our company.
Strategy and Implementation:

Millionaire Mall Inc. plans to use our pricing strategy and implementation summary as a promotional marketing and advertising tool to sell our products and services. We will spear, spread, thrust, and penetrate the local and regional market places, including the Internet and the World Wide Web in the following segments:

1. Millionaire Mall Inc. will offer sub domain names and email addresses and will provide a unique and upscale service for businesses through the company's Internet web portal.
2. Company's current existing and future promotional strategy will be the key attraction offer to induce customers, businesses, and clients to purchase products and services from Millionaire Mall Inc., and [www.millionairemall.com](http://www.millionairemall.com).
3. Millionaire Mall Inc. pricing system consists of many pricing points at different levels.
4. Millionaire Mall Inc. and the Management Team will have written agreements with local and regional distributing centers, including Internet associations.

Millionaire Mall will offer products and services, spear and spread throughout the market. We will thrust and penetrate our marketing strategy in the following segments:

1. Millionaire Mall will offer sub domain names and email addresses, provide a unique, upscaling service for businesses through our Internet web protocol/gateway.
2. Our current and future promotional strategy will be the key attraction to offer and induce customers, businesses, and clients to purchase products and services through, [www.millionairemall.com](http://www.millionairemall.com).
3. Millionaire Mall pricing system consists of many price point(s) at different levels.
4. Millionaire Mall and its managers will have agreements with central distribution centers and regional distributing location.
Web Plan Summary:

http://www.millionairemall.com™ will be the virtual Internet e-commerce enterprise business portal system and as well as environment central location. The simplicity, elegant, well designed web site will stay current, combination of yesteryear with the latest trends to provide information to all customers, business associates and clients.

Millionaire Mall will be the latest Shockwave of Flash in (NT), New Technology, (IT), Information Technology, a friendly gateway to Millionaire Mall programs, products and services.
Executive Management:

Chief Executive Officer, Eliseo V. Gonzales is the Millionaire Mall Founder, Chairman of the Board, Director, Manager, and President. Mr. Gonzales will participate in all current and future specialized, integrated aspect and operation of Millionaire Mall.

The specialized Internet e-commerce enterprise portal will have seventeen managers prior for the Grand Opening to launch www.millionairemall.com™. Millionaire Mall plans to launch its Internet e-commerce enterprise system in 2010. Millionaire Mall will need additional managers after preset launch. A policy manual will be developed and implemented to identify necessary competencies and skill sets. Team oriented professionals with common goals and beyond will be hired. We will encourage personal growth, creativity, and enable individual empowerment to achieve this goal. We will manage the business by setting achievable Balanced Scorecard goals, be organized and managed in a creative, innovative fashion to generate very high levels of customer satisfaction. We will create friendly working environment, high level of professional development to accommodate satisfaction for our employees. Millionaire Mall integrated web site-soft-ware is the power house, enables and allows programs and applications as dimensional links between Millionaire Mall web site portal, Dortech, Roltech, A to Z soft are programs, sub domain name, and e-mail address. The company is a multi functional operation from experienced entrepreneurs to professional businesses and associates in transportation, communication, and technology management industries. Our management team possesses a breadth of functional experience in container shipping, product development, the marketing and advertising of emerging products and services in technologies, strategic partnering, professional services and corporate finance.

Our Company is based on respect for each of our fellow employees, respect for every client, and individual’s responsibility to success dependents on the warmth and uniqueness of its atmosphere. The management team will consist of the owners, and assistant manager (if deemed necessary). We will hire only those who demonstrate the qualities necessary for working in a professional environment, and the willingness to move forward in continuing education. We will be hiring the ultimate "people persons" to provide world class service.

Monthly staff meetings will be conducted, annual board meetings will be established to discuss ideas, suggestions, and future expansion of Millionaire Mall operations. An annual motivational seminar will be held and we will develop an employee recognition program. As the business grows, the company will offer an employee benefit package to include health, 401K, opportunities to enrolled in company’s stocks and other privileged programs.

Mr. Gonzales will share the senior management responsibilities with directing the sales/marketing, finance, distribution efforts and directing the development, operation, and production of Millionaire Mall. The organizational structure and personnel plan reflects our intention to maintain an organization that is customer oriented and technologically proficient, while efficiently managing cost controls and productivity.
Financial Concepts:

Millionaire Mall projected proactive approach financial plan for the $5M loan will cover Start-up expenses and provide operating capital. The major critical element is how it will impact on cash flow, a dangerous combination of on-going trend in today's marketing, advertising, selling and buying advantages. Millionaire Mall projected proactive approach overview is solidly based on past performance of other Internet and environmental businesses from a conservative standpoint.

The company has created, and developed an unique model to minimize the growing trends of turnover:
- We must eliminate costly administrative expenses
- Must eliminate inventory penalties
- Eliminate corporate nominal interest

Millionaire Mall proactive approach financial plan will be initiated, maintained, and improved all factors created within http://www.millionairemall.com:
- Create visibility to attract customer
- Maintain a dependable, reliable, and cheerful working environment to minimize turnover
- Create a shortcut to Millionaire Mall's products and services for the customer

Millionaire Mall projected a return on investment and revenues, and will empower Millionaire Mall to grow rapidly, gains opportunities for better life. The gross margins of 20% from affiliated business associates, including future businesses will be a tremendous success for the customers, businesses and Millionaire Mall enterprise. Millionaire Mall will be profitable with an healthy profits to pay back the loan and provide return on investment (ROI) to the owners and operators.
ROBERT F. KENNEDY:

ONLY THOSE WHO DARE TO FAIL GREATLY CAN EVER ACHIEVE GREATLY.
ARIE DE GUES:

YOUR ABILITY TO LEARN FASTER THAN YOUR COMPETITION IS YOUR ONLY SUSTAINABLE COMPETITIVE ADVANTAGE.
BRUCE FEIRSTEIN:
THE DISTANCE BETWEEN INSANITY AND GENIUS IS MEASURED ONLY BY SUCCESS.
BRUCE FEIRSTEIN:
THE DISTANCE BETWEEN INSANITY AND GENIUS IS MEASURED ONLY BY SUCCESS.